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|  | **Description** |
|  | * Professional, clean and marketable **(2Marks)**   + - Easy to read content     - Complimentary colors     - Simple, clean design * Easy to navigate / Usability (**2 Marks**)   + - Easy to understand navigation     - Easy to locate anything     - Understandable page flow * Consistent layout (**1 Mark**) * Relevant content/images (not lorem ipsum) (**2 mark**) * Professionalism and functionality (**2 mark**)   + - It works as designed     - Code is well organized. Code is spaced out, tabbed and commented.     - Valid HTML and CSS * Cross-browser compatible Independent initiative (going beyond what has been covered in the course/program)(**1 marks)** |